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Quantification of Urology-Related Twitter Traffic Activity through a Standardized List of Social Media Communication Descriptors

Hendrik Borgmann, Matthew S. Katz, James Catto, Christopher Weight, Alexander Kutikov



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Hendrik Borgmann⁽¹⁾, Matthew S. Katz⁽²⁾, James Catto⁽³⁾, Christopher Weight⁽⁴⁾, Alexander Kutikov⁽⁵⁾

1. University Hospital Mainz, Dept. of Urology, Mainz, Rheinland-Pfalz, Germany
2. Lowell General Hospital, Dept. of Radiation Medicine, Lowell, MA, United States
3. University of Sheffield, Academic Urology Unit, Sheffield, UK
4. University of Minnesota, Department of Urology, Minneapolis, MN, United States
5. Fox Chase Cancer Center, Division of Urologic Oncology, Philadelphia, PA, United States

Contact information for corresponding author:

Hendrik Borgmann MD

University Hospital Mainz

Department of Urology

Langenbeckstr. 1

55131 Mainz

Germany

Tel: +49 176 61502875

Fax: +49 69 6301 81137

Email: borgmann.hendrik@gmail.com

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