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Facing a Trend of Brand Logo Simplicity: The Impact of Brand Logo Design on Consumption

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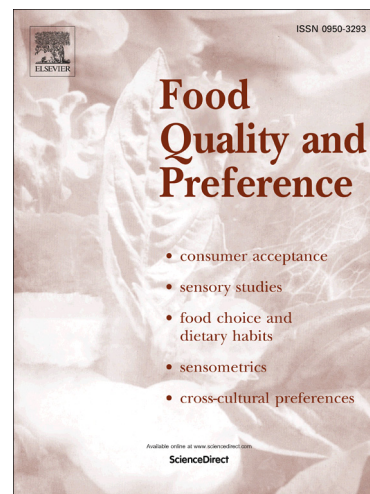
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Consumption**

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