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Investigating the conditions for the effectiveness of nudging: Cue-to-action nudging increases familiar vegetable choice

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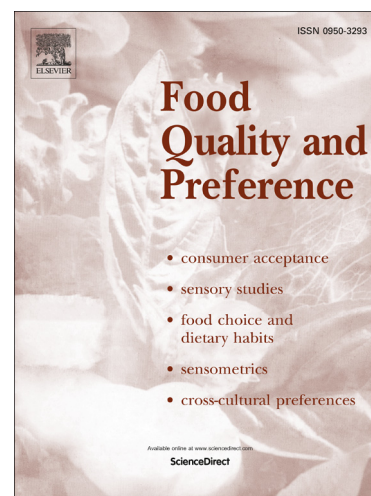
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**INVESTIGATING THE CONDITIONS FOR THE EFFECTIVENESS OF NUDGING:
CUE-TO-ACTION NUDGING INCREASES FAMILIAR VEGETABLE CHOICE**

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