

Accepted Manuscript

Supermarket shopper movements versus sales and the effects of scent, light, and sound

René A. de Wijk, Anna Maaskant, Stefanie Kremer, Nancy Holthuysen, Daniella Stijnen

PII: S0950-3293(17)30069-1

DOI: <http://dx.doi.org/10.1016/j.foodqual.2017.03.010>

Reference: FQAP 3295

To appear in: *Food Quality and Preference*

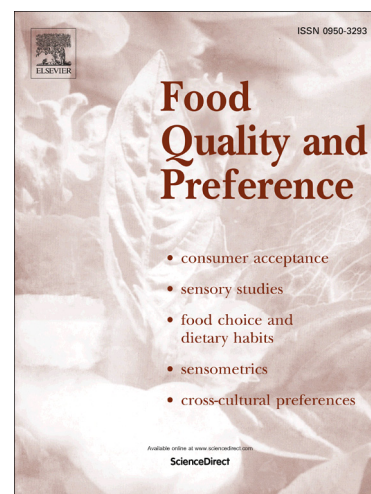
Received Date: 9 December 2016

Revised Date: 22 March 2017

Accepted Date: 23 March 2017

Please cite this article as: de Wijk, R.A., Maaskant, A., Kremer, S., Holthuysen, N., Stijnen, D., Supermarket shopper movements versus sales and the effects of scent, light, and sound, *Food Quality and Preference* (2017), doi: <http://dx.doi.org/10.1016/j.foodqual.2017.03.010>

This is a PDF file of an unedited manuscript that has been accepted for publication. As a service to our customers we are providing this early version of the manuscript. The manuscript will undergo copyediting, typesetting, and review of the resulting proof before it is published in its final form. Please note that during the production process errors may be discovered which could affect the content, and all legal disclaimers that apply to the journal pertain.



To be submitted to a special issue of *Food Quality and Preference* of the 2016 Eurosense conference. Deadline December 15, 2016

Supermarket shopper movements versus sales and the effects of scent, light, and sound

René A. de Wijk , Anna Maaskant, Stefanie Kremer, Nancy Holthuysen, Daniella Stijnen.

Wageningen Food and Biobased Research, Consumer Science & Health, Wageningen University & Research, 6700 AA Wageningen, the Netherlands

Running title: Shopper movements and sales

Correspondence to be sent to: Wageningen Food and Biobased Research, René A. de Wijk, Consumer Science & Health, P.O. Box 17, 6700 AA Wageningen, the Netherlands.

E-mail: rene.dewijk@wur.nl

Telephone: +31 (0)317 481309

Fax: +31 (0)317 475347

Keywords: supermarket, shopper movements/sales, light, sound, scent

Download English Version:

<https://daneshyari.com/en/article/8838407>

Download Persian Version:

<https://daneshyari.com/article/8838407>

[Daneshyari.com](https://daneshyari.com)