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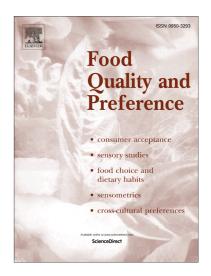
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## **ACCEPTED MANUSCRIPT**

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Buy, eat or discard? A case study with apples to explore fruit quality perception and food waste

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