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Application of Consumer Style Inventory (CSI) to predict young Indian consumer's intention to purchase organic food products

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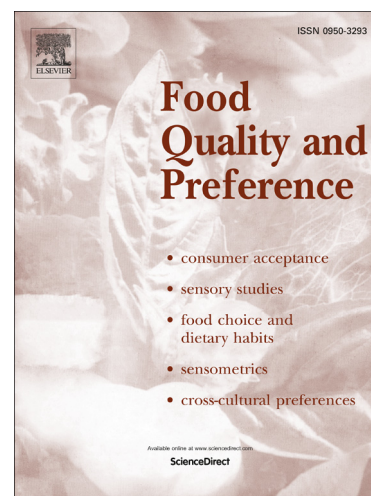
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Abstract

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