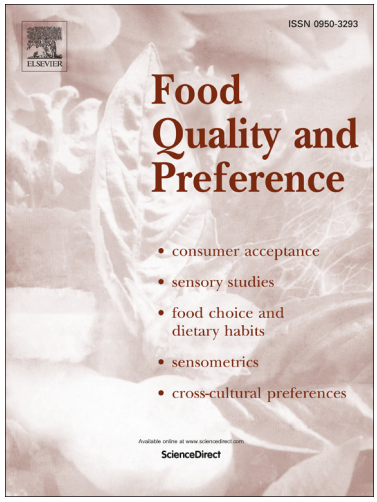
Accepted Manuscript



Short Communication

The shapes associated with the concept of 'sweet and sour' foods

Carlos Velasco, Eric J. Beh, Tiffany Le, Fernando Marmolejo-Ramos

PII: S0950-3293(18)30222-2
DOI: https://doi.org/10.1016/j.foodqual.2018.03.012
Reference: FQAP 3491

To appear in: *Food Quality and Preference*

Received Date: 20 November 2017
Revised Date: 20 March 2018
Accepted Date: 20 March 2018

Please cite this article as: Velasco, C., Beh, E.J., Le, T., Marmolejo-Ramos, F., The shapes associated with the concept of 'sweet and sour' foods, *Food Quality and Preference* (2018), doi: https://doi.org/10.1016/j.foodqual.2018.03.012

This is a PDF file of an unedited manuscript that has been accepted for publication. As a service to our customers we are providing this early version of the manuscript. The manuscript will undergo copyediting, typesetting, and review of the resulting proof before it is published in its final form. Please note that during the production process errors may be discovered which could affect the content, and all legal disclaimers that apply to the journal pertain.

ACCEPTED MANUSCRIPT

RUNNING HEAD: SHAPES AND "SWEET AND SOUR" FOODS

The shapes associated with the concept of 'sweet and sour' foods

Carlos Velasco[a], Eric J. Beh[b], Tiffany Le[a, c], & Fernando Marmolejo-Ramos[d]

[a] *Center for Multisensory Marketing, Department of Marketing, BI Norwegian Business School, Oslo, Norway*

[b] *School of Mathematical and Physical Sciences, University of Newcastle, Newcastle, NSW, Australia*

[c] *Department of Marketing, McGill University, Montréal, Canada*

[d] *School of Psychology, The University of Adelaide, Adelaide, 5005, SA, Australia*

DATE: MARCH 2018

RESUBMITTED TO: FOOD QUALITY AND PREFERENCE

Carlos Velasco, Department of Marketing, BI Norwegian Business School, Nydalsveien 37, 0484 Oslo, Norway. E-mail: carlos.velasco@bi.no

ACCEPTED MANUSCRIPT

Download English Version:

https://daneshyari.com/en/article/8838462

Download Persian Version:

https://daneshyari.com/article/8838462

Daneshyari.com