

## Accepted Manuscript

Impact of self-health awareness and perceived product benefits on purchase intentions for hedonic and utilitarian foods with nutrition claims

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PII: S0950-3293(17)30199-4

DOI: <http://dx.doi.org/10.1016/j.foodqual.2017.09.005>

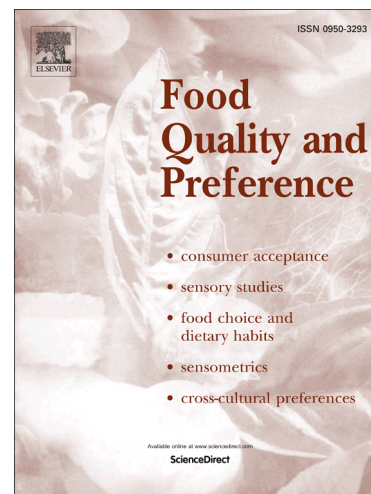
Reference: FQAP 3385

To appear in: *Food Quality and Preference*

Received Date: 4 April 2017

Revised Date: 17 August 2017

Accepted Date: 7 September 2017



Please cite this article as: Loebnitz, N., Grunert, K.G., Impact of self-health awareness and perceived product benefits on purchase intentions for hedonic and utilitarian foods with nutrition claims, *Food Quality and Preference* (2017), doi: <http://dx.doi.org/10.1016/j.foodqual.2017.09.005>

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Impact of self-health awareness and perceived product benefits on purchase intentions for  
hedonic and utilitarian foods with nutrition claims

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