Accepted Manuscript

Whose fault is it? Fraud scandal in the milk industry and its impact on product image and consumption – The case of Brazil

FOOD RESEARCH
INTERNATIONAL

Raquel Breitenbach, Heber Rodrigues, Janaína Balk Brandão

PII: S0963-9969(18)30255-2

DOI: doi:10.1016/j.foodres.2018.03.065

Reference: FRIN 7502

To appear in: Food Research International

Received date: 17 November 2017
Revised date: 9 March 2018
Accepted date: 23 March 2018

Please cite this article as: Raquel Breitenbach, Heber Rodrigues, Janaína Balk Brandão , Whose fault is it? Fraud scandal in the milk industry and its impact on product image and consumption – The case of Brazil. The address for the corresponding author was captured as affiliation for all authors. Please check if appropriate. Frin(2018), doi:10.1016/j.foodres.2018.03.065

This is a PDF file of an unedited manuscript that has been accepted for publication. As a service to our customers we are providing this early version of the manuscript. The manuscript will undergo copyediting, typesetting, and review of the resulting proof before it is published in its final form. Please note that during the production process errors may be discovered which could affect the content, and all legal disclaimers that apply to the journal pertain.

ACCEPTED MANUSCRIPT

Whose fault is it? Fraud scandal in the milk industry and its impact on product image and consumption – the case of Brazil

Raquel Breitenbach¹; Heber Rodrigues²; Janaína Balk Brandão³

¹Instituto Federal do Rio Grande do Sul, IFRS - Campus Sertão – RS, Brazil.

²School of Food Engineering, Department of Food and Nutrition, Universidade Estadual de Campinas – UNICAMP – SP, Brazil.

³Universidade Federal de Santa Maria, UFSM – RS, Brazil.

Download English Version:

https://daneshyari.com/en/article/8889139

Download Persian Version:

https://daneshyari.com/article/8889139

<u>Daneshyari.com</u>