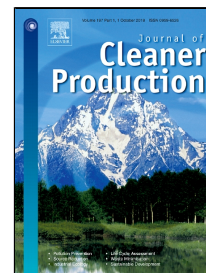


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THE BULLWHIP EFFECT IN CLOSED-LOOP SUPPLY CHAINS: A SYSTEMATIC LITERATURE REVIEW

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