

Accepted Manuscript

Managing a dual-channel supply chain under price and delivery-time dependent stochastic demand

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PII: S0377-2217(18)30486-7
DOI: [10.1016/j.ejor.2018.05.067](https://doi.org/10.1016/j.ejor.2018.05.067)
Reference: EOR 15180



To appear in: *European Journal of Operational Research*

Received date: 13 May 2017
Revised date: 25 May 2018
Accepted date: 29 May 2018

Please cite this article as: Nikunja Mohan Modak , Peter Kelle , Managing a dual-channel supply chain under price and delivery-time dependent stochastic demand, *European Journal of Operational Research* (2018), doi: [10.1016/j.ejor.2018.05.067](https://doi.org/10.1016/j.ejor.2018.05.067)

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Highlights

- Manufacturers combine retail channel with online channel to address a wider range of customers.
- Consider dual-channel supply chain under price and delivery-time dependent stochastic customer demand.
- Demand uncertainty requires inventories that affect the optimal price and lead time.
- Effect of customers' channel preference on the optimal operation of dual-channel supply chains.
- Centralized and decentralized decisions for known distribution and distribution-free approach.

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