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Trends in analyst earnings forecast properties

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Abstract

Forecast dispersion, error, and optimism are computed using 120,022 quarterly observations from 1990 to 2001. Forecast dispersion, error, and optimism all decrease steadily over the sample period, with loss firms showing an especially striking decrease. By the end of the sample period, dispersion and error differences between profit and loss firms are relatively minor, optimism for loss firms is around an unbiased 50%, and pessimism dominates profit firms. Additionally, loss firm earnings appear more difficult to forecast. The reduction in dispersion, error, and optimism does not appear fully attributable to earnings management, earnings guidance, or earnings smoothing. The trends are consistent with increased litigation concerns.

JEL classification: D84; G14; G24
Keywords: Earnings forecasts; Analysts; Earnings management; Forecast dispersion; Forecast accuracy

1. Introduction

A major responsibility of analysts is to make earnings forecasts. Professionals, such as investment bankers, financial advisors, and stockbrokers, rely on these forecasts to make their decisions, as do many individual investors. The forecasts serve as critical inputs into stock valuation models. Earnings announcement period returns are influenced by the forecasts (e.g., Imhoff & Lobo, 1992), and forecast dispersion is even related to monthly or annual stock returns (Ang & Ciccone, 2001; Diether, Malloy, & Scherbina, 2002; Dische, 2002). Forecasts are now publicly available on many investment-related web sites, providing free access to millions of investors all over the world.

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For a long period of time, the ability of analysts to forecast earnings was questioned. Analysts were biased some argued, optimistic and unresponsive to earnings changes (Abarbanell & Bernard, 1992; DeBondt & Thaler, 1990). They tended to herd, making forecasts or recommendations similar to other analysts (Hong, Kubik, & Solomon, 2000; Olsen, 1996; Stickel, 1990; Trueman, 1994; Welch, 2000). They were better than time-series earnings estimates, but only slightly (Fried & Givoly, 1982; O'Brien, 1988).

Recent studies have found that analyst forecasts have changed, perhaps even improved. Analysts have reduced both the size of their forecast errors and their optimism (Brown, 1997; Matsumoto, 2002; Richardson, Teoh, & Wysocki, 2001). Unfortunately for the analysts, many attribute this trend, not to better forecast accuracy, but to increases in earnings guidance, management, or smoothing (e.g., Degeorge, Patel, & Zeckhauser, 1999; Matsumoto, 2002).

The purpose of this study is twofold, both to document trends in forecast properties and to differentiate among theories as to why the trends exist. Several trends are investigated; some revisited, some new: (1) the trends of dispersion, error, and optimism; (2) the trend of wrongly forecasted profits or losses; (3) the trend of naïve forecast performance versus analyst forecast performance; (4) the trend of earnings volatility; and (5) the trend of Street versus GAAP earning differences. In addition, the influence of Regulation FD on the trends is examined. Quarterly data is used during a 1990 to 2001 sample period. As previous research has shown that analysts have greater difficulty forecasting the earnings of firms with losses (Brown, 2001; Butler & Saraoglu, 1999; Ciccone, 2001; Dowen, 1996; Dreman & Berry, 1995), firms with profits and losses are separated and examined independently in much of the testing.[1]

There are several possible explanations for changes in forecast properties: legal liability (e.g., Skinner, 1994), earnings guidance (e.g., Matsumoto, 2002), earnings management (e.g., Degeorge et al., 1999), earnings smoothing (consistent with Bartov, 1993), or information flow improvements (consistent with Asthana, 2003). The testing investigates the validity of these reasons.

The results are quite remarkable. Forecast properties have undergone an extraordinary change, perhaps best called a transformation, during the sample period. Forecast dispersion and error both decrease throughout the sample period, with most of the decrease due to loss firm forecasts. Although analysts still do not forecast loss firms with the same degree of accuracy as profit firms, the differences in forecasting performance are steadily eroding.

Optimism also decreases as analysts moved from being optimistically biased to being pessimistically biased during the sample period. The pessimism associated with profit firms is astonishing. Near the end of the sample period, almost three quarters of the

[1] Several related studies exist. Brown (1997), Richardson et al. (2001), and Matsumoto (2002) all show a decreasing trend in signed earnings surprise or optimism, although they do not separate firms by profitability. Gu and Wu (2003) evaluate forecast differences between profit and loss firms but do not examine trends in performance. Dreman and Berry (1995) and Butler and Saraoglu (1999) do separate firms by profitability while examining trends, but both rely on sample periods ending in 1991. Brown (2001) uses the signed, earnings surprise of the last forecast made prior to the earnings release date to examine shifts in the trend of the median surprise for profit and loss subsamples.