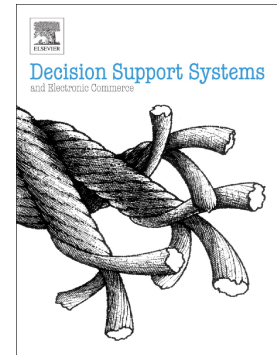


Accepted Manuscript

Look to the future: Enhancing online gamer loyalty from the perspective of the theory of consumption values

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PII: S0167-9236(18)30136-2
DOI: [doi:10.1016/j.dss.2018.08.007](https://doi.org/10.1016/j.dss.2018.08.007)
Reference: DECSUP 12981
To appear in: *Decision Support Systems*
Received date: 20 February 2018
Revised date: 17 July 2018
Accepted date: 16 August 2018



Please cite this article as: Ching-I Teng , Look to the future: Enhancing online gamer loyalty from the perspective of the theory of consumption values. Decsup (2018), doi:[10.1016/j.dss.2018.08.007](https://doi.org/10.1016/j.dss.2018.08.007)

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**Look to the Future: Enhancing Online Gamer Loyalty from the
Perspective of the Theory of Consumption Values**

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Acknowledgement:

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Memorial Hospital for financial support (BMRP644).

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